

Press Kit

News Release

FINE ART PHOTOGRAPHER ALAN S. MALTZ DOES IT AGAIN!

ARTIST UNVEILS LATEST COFFEE TABLE BOOK

"Visions of Beauty – Fort Myers, Sanibel & Beyond..."

KEY WEST, Fla. (Dec. 14, 2009) – The highly-anticipated fourth collection of photographs from Alan S. Maltz is now available, just in time for holiday giving. ***Visions of Beauty – Fort Myers, Sanibel & Beyond...*** takes us on a magical journey through the natural beauty, wildlife and man-made marvels of Florida's enchanting Southwest.

This original book of remarkably beautiful images captures the seclusion and mystique of the outer islands, the history and charm of old Fort Myers and the hidden treasures of Sanibel and Captiva Islands, as well as views from popular destinations such as Bonita Springs, Cape Coral, Boca Grande, Cayo Costa, Pine Island and Estero.

Visions of Beauty – Fort Myers, Sanibel & Beyond... is the fourth of Maltz's large-format Florida coffee table books and the first to focus on Southwest Florida. This collection of stunning art is as impressive as its predecessors. His first two acclaimed books, ***Key West Color*** (1995) and ***Miami City of Dreams*** (1997), have been best sellers since publication and are considered classics in their field. ***Florida... Beyond the Blue Horizon*** (2006) was selected as the "Official Coffee Table Book of Super Bowl XLI" and received numerous awards, including "Best Florida Book for Adults" and "Best Interior Design" by the Florida Publishers Association.

Sixty of the works from the book are on permanent display at the Midfield Terminal of Southwest Florida International Airport in Fort Myers. The project was commissioned by the Lee County Visitor and Convention Bureau in collaboration with the Lee County Port Authority to reflect the diversity and charm that are characteristic of Lee County.

Maltz is an award-winning author and fine art photographer based in Key West. He has been designated the "Official Fine Art Photographer for the State of Florida" by VISIT FLORIDA and "The Official Wildlife Photographer of Florida" by the Wildlife Foundation of Florida. His superb work is found in private, public and corporate collections throughout the world. Among them are: Bank of America Tower at International Place in Miami; Carter Presidential Library in Atlanta; The Ritz-Carlton in St. Thomas, U.S. Virgin Islands; Suncoast Hospice in Clearwater, Fla., and Canson in Caen, France.

Maltz and his work have been featured in *The New Yorker*, *Robb Report*, *US Airways* magazine, *Publishers Weekly*, *Philadelphia Inquirer*, *Miami Herald*, *New York Post*, *ARTnews*, *Newsday* and many other publications. *Florida Monthly* chose him as one of their "21 Intriguing Floridians."

Visions of Beauty – Fort Myers, Sanibel & Beyond... will be released officially in January, but currently can be purchased at the Alan S. Maltz Gallery, in select bookstores or online at www.alanmaltz.com. The Alan S. Maltz Gallery is located at 1210 Duval Street in Old Town, Key West.

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Product Details: Published by Light Flight Publications (January 2010). Retail price: \$60.00. ISBN: 978-0-9626677-5-6. 128 full-color pages. 12" x 11" hardcover, art format.

Ordering Information: Call (305) 294-0005; email visions@alanmalz.com or visit www.alanmaltz.com/publications/visions_of_beauty.asp.

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